

COMPARATIVE FINANCIAL PERFORMANCE ANALYSIS: A STUDY OF LEADING PHARMA COMPANIES OF INDIA AND WEST BENGAL

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ABSTRACT

India Stands 3rd in the world in terms volume of pharmaceutical production and 14th by value. As a matter of historical fact, the first pharmaceutical company was established by the great visionary scientist Acharya Prafulla Chandra Roy named Bengal Chemical in the year 1901 on 12th April. Now, the present research tries to introspect through a comparative study of the present status of pharmaceutical companies of West Bengal, once in the leading position with respect to present leading companies of India. The companies were chosen from sectoral indices of NSE.

KEYWORDS: *Financial, Analysis, Pharmaceutical, Consistency, Profitability.*

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