

**THE MEDIATION EFFECT OF LEARNING GOAL ORIENTATION
ON THE RELATIONSHIP BETWEEN ACHIEVEMENT MOTIVATION
AND SELF-DIRECTED LEARNING READINESS- A STUDY AMONG
THE FEMALE MANAGEMENT STUDENTS IN COIMBATORE**

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ABSTRACT

Self-directed Learning Readiness is the capability of learners to take initiative for their own learning and assume full responsibility for planning, implementing and evaluation of such learning efforts. Though this has been a research area of interest for several decades its importance is increasingly felt today. Thanks to the pandemic and the growing need for lifelong learners, online education has become a norm not only in educational institutions but also in organizations. In online education the accountability for learning and its effectiveness rests largely on the individuals and it requires the learners to be self-directed in order for effective transfer of knowledge to happen. Grounded on this premise, the present study has attempted to understand the factors that influence Self-directed learning readiness among students. Data collected from 204 Female Management Students revealed that Achievement Motivation and Learning Goal Orientation of the students predicted their Self-directed learning readiness. The results also showed that learning goal orientation partially mediates the relationship between Achievement Motivation and Self-directed learning Readiness.

KEYWORDS: *Self-Directed Learning Readiness, Achievement Motivation, Learning Goal Orientation.*

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