

**INNOVATIVE WAYS OF TEACHING IN COMMERCE &  
MANAGEMENT**

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**ABSTRACT**

*The role of the teacher has been changed since the development of learner centered approach. In the modern teaching involves more than classroom management, upfront explanations and testing. Teacher's job is to create to condition in which learning takes place. Such teaching methods have not suited to Science & Technology, Commerce & Management, new means of information transfer more and more today, to achieve the teaching methods modernization is necessary. Under the new situation it is important to use advanced teaching ways for optimization and to improve teaching effectiveness.*

**KEYWORDS:** *Education, Optimization, Intellectual, Management, Innovative.*

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