

FINANCIAL EDUCATION AMONG THE STUDENTS WITH REFERENCE TO THE GANGAVATHI TALUKA

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ABSTRACT

In the past, financial education was restricted to the financial shelf in bookstores. Practical knowledge about investing was not discussed even in colleges that taught economic and financial courses. Today this has changed. The game has changed due to the internet. Today, knowledge is available at the tap of a finger. This creates both a great opportunity and a great challenge. No amount of reading, lectures or apps are going to help if you don't put your learning to practical use. The best way to ensure that is to go over your own finances and try and implement the tips learned. Financial education depends on mindset and habits as much as theory, thus it is imperative to make your own budgets, manage debts and plan for the future. As they say, an ounce of practice is worth a ton of talk.

KEYWORDS: *Financial Education, Financial Literacy, Financial, Internet.*

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