

METHODOLOGY OF EXPANDING THE DIVERSIFICATION OF BANKING ACTIVITIES IN THE CONDITIONS OF DIGITALIZATION

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ABSTRACT

The presented article analyzes the theoretical and methodological bases of diversification of banks in the context of digitalization and integration. The need, advantages and disadvantages of digitalization in the activities of Uzbek banks were also discussed, and directions for diversification of banking activities in the context of integration were proposed.

KEYWORDS: *digitization in the economy, diversification of activities, information technology, electronic money, e-commerce, banking, digitization, integration.*

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