

MECHANISMS FOR THE IMPLEMENTATION OF A CLUSTER SYSTEM IN ENSURING THE COMPETITIVENESS OF AGRICULTURAL PRODUCTS

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ABSTRACT

Cluster development is important with the specificity of the modern innovative economy as a factor in increasing the competitiveness of agriculture and the agro-industrial complex in general. In this regard, this article explains the development of proposals for the introduction of a cluster system in improving the competitiveness of agricultural products.

KEYWORDS: *cooperation, cluster system, strategy, supportive cluster policy, intervention cluster policy, concept, clustering, competitiveness, agro-industrial enterprises, competitiveness of agricultural products, public-private partnership.*

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