

**AN EMPIRICAL STUDY OF SOCIAL MEDIA USING HABITS OF
YOUTH IN IRAQ**

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ABSTRACT

Social media has undoubtedly engulfed the whole world under its gargantuan stature since the turn of the century. It has not only brought about rapid, mind-blowing and unforeseen changes in the modes, means and methods of communication but it has also made the life complicated for industrial media. It won't be an iniquitous to state that Social Media has provided a much needed check on the mainstream media. It has revolutionized the communication patterns across the globe. It is true that it has become a part and parcel of life but its addiction has adversely affected the mental and psychological health of people around the world. Youth is found to be the heavy user of social media. This study aims at learning the social media using habits of youth in Iraq.

KEYWORDS: *Social Media, Gargantuan, Industrial Media, Psychological Health, Heavy Users, Addiction.*

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