

**DEVELOPMENT OF STUDENTS' MEDIA LITERACY IN HIGHER
EDUCATION INSTITUTIONS**

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ABSTRACT

Today, the issue of training qualified personnel in higher education is becoming increasingly important. In particular, it is no secret that reforms in this area have been implemented at the level of state policy. This article details the development of media literacy in higher education institutions.

KEYWORDS: *Media Literacy, Higher Education, Curriculum, Training Program, Quality Of Education, Student Psychology, Etc.*

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