

THE RELEVANCE OF FINANCIAL LITERACY OF THE YOUTH IS AN IMPORTANT PRIORITY OF STATE POLICY

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ABSTRACT

The purpose of the study is to create the foundations for the formation of financially literate behavior of young people as a necessary condition for financial well-being and ensuring sustainable economic growth. In many countries of the world, awareness of the need to increase the financial literacy of the population has led to the formation of national financial education strategies or programs. In particular, foreign experience accumulated in this area is considered. This problem is considered extremely relevant at the present time, when the ability to properly and rationally manage. It is concluded, that based on the analysis of methods and techniques used in developed countries to improve the financial literacy of young people, it is possible to determine the real opportunities that exist in our country in terms of further development of financial self-education of citizens. The results of the study are of interest to parents of young people, secondary schools, and to a wide range of readers.

KEYWORDS: *Financial Education, Finance, Financial Market, Plastic Card, Currency, Asset, Capital, Income, Expense, Financial Awareness, Financial Matters.*

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