

FORMATION OF TOURIST CLUSTERS AS A TOOL FOR THE DEVELOPMENT OF DOMESTIC TOURISM IN THE REGION

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ABSTRACT

Today, the cluster principles of organization of production interaction at the regional level are widely spread. In order to apply a cluster policy in tourism regions, it is necessary to understand what is a tourist cluster, its goals and objectives, essence, principles, as well as determine the subject-object structure of the tourist cluster at the regional level.

KEYWORDS: *Tourist Cluster, The Purpose And Objectives Of The Tourist Cluster, Principles And Functions Of The Cluster, Subjects Of The Tourist Cluster, The Core Of The Cluster, Additional Subjects Of The Cluster, Serving The Cluster Industries, Auxiliary Objects Of The Tourist Cluster.*

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