

THE IMPORTANCE OF ENVIRONMENTAL EDUCATION IN THE DEVELOPMENT OF ECOTOURISM

Makhkamov Gulomjon Mamurovich*; Usmonov Caminjon Olimovich**

*Lecturer,
Department of Biology,
Kokand State Pedagogical Institute,
UZBEKISTAN

**Professor,
Kokand State Pedagogical Institute,
Uzbekistan
Email id: abduvoxid@mail.ru

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ABSTRACT

The article provides various scientific information on the importance of environmental education in society in the development of ecotourism. The article describes the procedures for the implementation of ecotourism laws and ecotourism rules in the education of students in Uzbekistan through environmental education.

KEYWORDS: *Ecology, Education, Tourism, Society, Procedures, System, Ecosystem.*

INTRODUCTION

The development of ecotourism plays an important role in the economic and social life of the country. Along with the development of the economy, it will expand the opportunities to make a significant contribution to such good deeds as employment of the local population, thereby improving living standards, attracting foreign tourists, promoting our ancient cities and historical land to the world.

The flow of world tourism is shifting from developed countries to developing countries. The tourism industry of developing countries is mainly based on eco-tourism. According to experts, ecotourism covers 10-20% of the tourism market, and the growth rate is several times higher than the overall growth rate of the tourism industry. It is natural that our country's ecotourism, unique beauty, unique landscape, diverse flora and fauna, rare, world-famous archeological finds, paleontological remains, rare geological sections, hundreds of natural monuments attract the attention of foreigners.

On the impact of international tourism on the economic development of the country, leading foreign scholars V.L.Smith, D. Landberg, M. Kchishnallor, M. Ansoff, R.M. Scientists such as Bolmostor R. Olge, PEMorfi, S.K.Plog and OrhanTurkay have dedicated their scientific and practical research. Uzbek economists A. Saidov, G. Nazarova, N.Tuxliev, I.Tuxliev, MPardaev, Yo.Abdullaev, Ilyatov, M. Muxammedov, N. Ibragimov, K. Urazov, E. Fayziev, F.Komilova, A.Norchaev, B.Turaev, O. Xamidov, T. Abdullaeva, A. Nigmatov and others have made significant contributions to the melting of the theoretical and practical foundations of economic development in the field of tourism.

He has developed a "Conceptor for the development of ecotourism in the Republic of Uzbekistan and its prospects for the near future." In this regard, the purpose of ecotourism is reflected in the requirements of the DTS on the rational use of nature in the tourist direction to ensure

environmental safety and sustainable development of present and future generations [1].

Thus, it is important to determine the role and importance of ecotourism in the economy of the country, to analyze the development parameters and apply it to tourism in the country, to organize the market of ecotourism and to develop its prospects. There are many current issues in the industry that need to be addressed. The need to study them in depth, draw conclusions from scientific analysis and make suggestions for the generalization of knowledge accumulated in the field shows the relevance of the chosen topic for the dissertation. The degree to which the problem has been studied. It has been gradually entering the world tourism industry since the end of the last century. Ecotourism has now become one of the fastest growing areas in photography. It should be noted that the achievements of tourism and ecotourism organizations in the developed countries of Europe and Asia, the socio-economic indicators of the industry are studied in scientific research, special literature. On the formation of ecological culture in Uzbekistan, H. Rakhmatova studied various aspects of the implementation of ecological education in the process of extracurricular activities, the formation of students' interest in ecological and hygienic aesthetics[2].

In addition, the study of environmental issues in Uzbekistan is important in education. For example Uzbekistan has become the only mechanism production. His nation, his descendants and his work were not in the planstyrannical system administrators. While agricultural chemicals are known to have caused environmental disasters in other Western countries, chemical pesticides can be found on cottonfields, more and more over-cultivation has led to adverse effects on public health[3].

After gaining independence, economists and practitioners of the Republic of Uzbekistan are studying the role and place of tourism in the economy, its impact on the economy, certain aspects of organizational and economic problems. However, the rich experience of tourism in foreign countries, in particular, ecotourism, is now being studied in our country. In addition, they reflect only some aspects of the industry, and the role of ecogourism in general tourism and economic development of the country is still insufficiently studied.

Now it is necessary to scientifically study and analyze the activities of ecotourism organizations, which are one of the most important sectors of the economy, to apply the achievements in the field, as well as tourism enterprises, travel agencies, the private sector, including ecotourism organizations.

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