

AN THROPOCENTRISM AS AN IMPORTANT FEATURE OF MODERN LINGUISTICS**Rano Urishevna Madzhidova***

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DOI: 10.5958/2249-7315.2022.00197.6**ABSTRACT**

The article deals with the problem of study of linguistic phenomena by the anthropocentric paradigm, as well as the manifestation of man in a language and language in a man. The anthropocentric paradigm was formed as a result of the development of the cognitive-discursive direction of linguistic research. Within the framework of anthropocentric linguistics, a person as a user of a language is recognized as a subject of linguistics. The article deals with the problems of linguistic world picture, scientific world picture, linguistic personality, language and culture on the basis of theoretical analysis of anthropocentric proverbs and sayings.

KEYWORDS: Anthropocentrism, Linguistic Picture Of The World, Person, Personality Culture, Personality Outlook, Discourse, Phrase Logical Units, Concept, Values.

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