

**LINGUOCULTURAL CONCEPTS AND STEREOTYPES REFLECTING
THE AESTHETIC ASSESSMENT OF A HUMAN IN THE RUSSIAN AND
UZBEK PROVERBAL PICTURE OF THE WORLD**

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ABSTRACT

The article attempts to study concepts – assessments that affect the aesthetic assessment of a person in the Russian and Uzbek proverbial language picture of the world, reflecting the process of evaluating a situation / behavior / state in terms of value and socio-cultural stereotypes that have received the status of knowledge and are included in the language picture peace. The analysis of proverbs, including a positive and negative assessment of a person, made it possible to identify the following main concepts-assessments: beauty, friend / friendship, mind (intellectual abilities). Also, four main semantic features were identified that are characteristic for the representation of these concepts: anthropocentric, personality-individual, value-evaluative and emotional-evaluative, which, depending on the content of the concept, can reflect various characteristics, values and stereotypes.

KEYWORDS: *Linguocultural Concepts, Stereotypes, Aesthetic Assessment Of A Person, Representation, Anthropocentric, Personal-Individual, Value-Evaluative, Emotional-Evaluative, Values.*

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