

ENLIGHTENMENT POTENTIAL OF THE MEDIA IN REFORMING THE SPIRITUALITY OF SOCIETY IN THE CONTEXT OF GLOBALIZATION

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ABSTRACT

This article identifies the pedagogical functions of youth television programs to improve the spirituality of students. Improving media pedagogical requirements to increase the effectiveness of topics in the media aimed at developing students' spirituality, improving the methods of using the content of television and radio broadcasts in the educational process, aimed at developing the spirituality of students and youth, development of a model to combat the impact of harmful media products that threaten the morale of students and youth.

KEYWORDS: *China, Newspapers, Globalization, Modern Computer Processors, Democratization, Modernization.*

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