

**THEORETICAL AND METHODOLOGICAL FOUNDATIONS FOR  
THE STUDY OF THE CONTENT AND CHARACTERISTICS OF  
CRAFTSMANSHIP ACTIVITY IN FOREIGN RESEARCH**

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**ABSTRACT**

*This article examines various controversial views on the increasing importance of craftsmanship today. Due to the wide variety of types of craft activities, it is difficult to give a single, precise and general description of the craft, so the opinions are compared and a detailed explanation of the concept of craftsmanship and the factors influencing it.*

**KEYWORDS:** Crafts, Craftsmanship, Types Of Crafts, Hand Labor, Products, Handicrafts, Creativity, Traditions.

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