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A STUDY OF LEAN PRODUCTION AND FIRMS' PROFITABILITY (A CASE OF IRANIAN INDUSTRIAL TOWNSHIP)

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ABSTRACT

The aim of the present study is to investigate the relationship between lean production and firm's profitability of 75 manufacturing companies in Parand industrial township of Tehran. A total of 180 questionnaires were distributed among respondents and 137 usable questionnaires were returned. Factor analysis and the findings show that lean production has a significant positive influence on the profitability of the selected companies. The results of the current study implies that lean production and its related concept need to be understood by managers and business owners in order to increase firms' profitability.

KEYWORDS: Lean Production, Profitability, Sem Analysis.

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