

ORGANIZATION OF DIGITAL LABOR DIRECTIONS, PRINCIPLES AND APPROACHES

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ABSTRACT

The article is devoted to the development and justification of a new socio-technical concept - the digital organization of labor. It is introduced into scientific circulation and the content of the concept of "digital organization of labor" is revealed. The features of its key areas are given, among which are: the development and implementation of network forms of division and cooperation of labor; designing optimal labor processes and systems based on information and communication technologies (ICT); formation of rational labor mobility; development and implementation of reasonable standards and rules in the field of digital work; training labor agents to work in the digital space; creation of balanced systems of remuneration, attraction and retention of labor agents. The methodological principles of the digital organization of labor are considered, as well as approaches for studying and solving theoretical and practical issues of digital labor organization.

KEYWORDS: *Digital Economy, Industry 4.0, Digital Ecosystem, Digital Work Organization, Work 4.0, Labor, Digital Society*

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