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ON THE ISSUE OF ACCOUNTING, ANALYSIS AND ORGANIZATION OF FINANCIAL, ECONOMIC AND DIGITAL ACTIVITIES AS A FACTOR OF AN EFFECTIVE SYSTEM OF FINANCIAL MANAGEMENT

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ABSTRACT

The article discusses the economic essence of the analysis of financial, economic and digital activities of enterprises and its methodological support, internal and external factors taken into account in the analysis process, justified the expediency of using financial management tools in the methodological support of this special type of analysis, developed tools to ensure completeness, objectivity and reality the obtained analysis results using effective methods of financial management.

KEYWORDS: Analysis Of Financial, Economic And Digital Activities Of An Enterprise, New Value Factors In The Digital Economy, Cost Factors Of Corporate Education, Blockchain Technology, Smart Contracts, Automation And Robotization Of Production, Stakeholders.

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