

## **MULTIMEDIA TRENDS AND STAGES OF DEVELOPMENT IN ONLINE JOURNALISM**

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**DOI: 10.5958/2249-7315.2022.00086.7**

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### **ABSTRACT**

*This article discusses the history, types, meaning, origin, and origins of the word multimedia. The article also discusses today's multimedia formats and programs. Multimedia trends in the article are analyzed in accordance with the nature of convergence, origin, current stages of development*

**KEYWORDS:** *Multimedia, News, Reportage, Podcast, Content, Advertising, Evolution, Banner.*

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