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DEVELOPMENT AND CURRENT STATE OF THE INSTITUTE OF INSURANCE BROKERS IN COUNTRIES WITH DEVELOPED MARKET ECONOMY

Sanobar R. Matiyazova*

*Senior Lecturer,
Tashkent Financial Institute,
Tashkent City, UZBEKISTAN
Email Id: matiyazovasanobar1978@gmail.com

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ABSTRACT

This article describes the role and importance of insurance brokers in advanced economies, the history of the development of the institution of insurance brokers. It also provides information on the status and indicators of sales of insurance products in the international insurance market through insurance brokers.

KEYWORDS: Intermediaries, Insurance Brokers, Insurance Products, Insurance Market, Reinsurance Market, International Insurance Market, Clients, Code.

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