

AN OVERVIEW ON SUPPLY CHAIN MANAGEMENT INTEGRATION AND IMPLEMENTATION

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ABSTRACT

From a strategic standpoint, the aim of this study is to examine a sample of the material related to the integration and execution of supply chain management techniques. Strategic cooperation is seen as a critical competitive advantages in the 'collaborative paradigm' of supply chain management. Collaboration is even more important when supply chains are tasked with guaranteeing economic, environmental, and social performance throughout the course of a product's whole life cycle. Because they are socially complex, causally ambiguous, and historically developed, inter-firm resources and skills developing through supply-chain-wide cooperation are prone to become sources of persistent inter-firm competitive edge. Supply chain is examined as a strategic issue for trade partners, as well as variables affecting the amount of planning needed. Third, this sub-group deals with variables that are essential for effective implementation, as well as problems that are unique to inter- and intra-organizational components of supply chain projects. The strategic aspect of taking a supply chain-wide approach offers substantial potential benefits while also requiring trade partners to think and act competitively. This is easier than it sounds inside a single company, much less among a varied and scattered collection of trade partners.

KEYWORDS: *Supply Chain Management, Integration, Management Strategy, Management, Strategies.*

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