

**INCREASING THE EXPORT POTENTIAL OF ENTERPRISES OF THE
TEXTILE AND GARMENT INDUSTRY**

Dilafruz Vafoeva*

*Ph.D. Student

Tashkent State University of Economics,

Tashkent, UZBEKISTAN

Email Id: vafoevadilafruz@gmail.com

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ABSTRACT

The article analyzes the export process of the garment industry, the factors influencing it and the export potential of enterprises in the textile industry operating in our country and ways to implement it. Strong domestic competition encourages domestic companies to enter and export to the world market, as local competition forces the company to focus on foreign markets and increase the efficiency and profitability of its operations. is coming. Also, the current results of export activities of enterprises of the branch of the Association "Uztextile Industry" are presented.

KEYWORDS: *Textile, Sewing And Knitting, Production, Strategy, Export, Export of Goods, Capital Export, Re-Export, Competition, Efficiency.*

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