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STATUS AND PROSPECTIVE MANAGEMENT STUDY

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ABSTRACT

The writers organize a round table discussion to analyze and debate the most important issues in Indian management research. They worry about the tendency of Indian scholars to absolutely imitate western research and publishing methods. They advocate self-assured indigenous scholarship, which meets the growth and educational requirements of the country through the use of research frameworks and methodologies as well as separately evolving curricula, content and distribution methods, with the same rigor as the Western models, at the IIM Bangalore in December 2011. Initially, the criticism of the so-called US research method totally disregards the topic. Obviously, the models must include climate, but it is like the forest for trees being totally disregarded. We only begin to appreciate a player once they have won a global fight, irrespective of their amount of tournaments.

KEYWORDS: Academy, Business Schools, Indian Management, Management Research, Management Study.

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