

AN OVERVIEW ON E-CONTENT

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DOI: 10.5958/2249-7315.2021.00191.X

ABSTRACT

The pressure on educational systems around the world to use modern information and communication technologies to provide students with the knowledge and information they need in this techno-savvy day is growing. It is critical to integrate ICT at all levels of schooling in order to create a knowledge society. Content is an extremely effective teaching tool. It is the most recent method of instruction that has piqued the interest of students and teachers across all educational systems. It is a valuable resource for the development of a data society where everyone, regardless of caste, religion, race, region, or gender bias, has the ability to create, share, and use knowledge and information for their financial, social, cultural, and political betterment and development. The point of the study is to evaluate the efficacy of f o in teaching Environmental Education to Villach Vidyanagar high school students. The research was conducted out in an experimental setting. The outcomes showed that the experimental group students performed better than the controls group students, as shown by the increased scores. As a consequence, it can be stated that content is a highly effective instrument for teaching purchase behavior to secondary students [1].

KEYWORDS: *E-Content, Contemporary, Education System, Green Consumerism.*

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