



ISSN: 2249-7315

Vol. 11, Issue 10, October 2021

SJIF –Impact Factor = 8.037 (2021)

DOI: 10.5958/2249-7315.2021.00136.2

INFLUENCE OF CYBER BULLYING ON SOUTH AFRICAN SOCIETY

Roma Khanna*

*Teerthanker Mahaveer Institute of Management and Technology,
Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, INDIA

Email id: roma.management@tmu.ac.in

ABSTRACT

The excessive usage of the Internet and social media by young people in South Africa has both bad and good consequences for users. Cyber bullying is one expression of such adverse consequences. Students of rural high schools are not immune to this social issue of contemporary era. In order to safeguard them from the potential dangers, this occurrence among this group of young people is essential to investigate. The psychological effect of cyber intimidation is frequently more traumatic than physical intimidation by the very public nature of the intimidation. Online exposure implies that the whole world may be witness to the humiliation of the victim. Because kids spend a lot of time on their mobile phones and in cyberspace, cyber bullying may take place around the clock and the victim will believe that there is no way out there. Cyber bullying may lead to anxiety and despair, and suicide can occur in severe instances. But cyber bullying victims may be unwilling to report the abuse for fear of being removed or suspended from the Internet.

KEYWORDS: *Bullying, Criminal, Cyber Bullying, Victim, Violence.*

REFERENCES

1. M. Popovac and L. Leoschut, "Cyber bullying in South Africa : Impact and responses," *Cent. Justice Crime Prev.*, 2012.
2. J. Chukwuere and P. Chukwuere, "Cyber bullying of female students : an exploration of literature study," *Gend. Behav.*, 2017.
3. A. Apostolides, "Cyber bullying: Child and youth spirituality," *HTS Teol. Stud. / Theol. Stud.*, 2017, doi: 10.4102/hts.v73i3.4692.
4. D. H. Tustin, G. N. Zulu, and A. Basson, "Bullying among secondary school learners in South Africa with specific emphasis on cyber bullying," *Child Abus. Res. South Africa*, 2014.
5. C. Badenhorst, "Legal responses to cyber bullying and sexting in South Africa," *Cent. Justice Crime Prev.*, 2011.
6. E. Kritzinger, "Growing a cyber-safety culture amongst school learners in South Africa through gaming," *South African Comput. J.*, 2017, doi: 10.18489/sacj.v29i2.471.
7. D. M. Smit, "Cyberbullying in South African and American schools: A legal comparative study," *South African J. Educ.*, 2015, doi: 10.15700/saje.v35n2a1076.

8. T. Oyedemi, "Digital Xenophobia: The Bullying Of 'Self' And The Cultural Caricature Of A Criminal Nigerian 'Other,'" *South African Rev. Sociol.*, 2015, doi: 10.1080/21528586.2014.999113.
9. L. du Preez, "A legal Approach to Cyber Bullying in South Africa," in *Mapping the Global Future: Evolution through Innovation and Excellence*, 2012.
10. E. Kritzinger, "Enhancing cyber safety awareness among school children in South Africa through gaming," 2015, doi: 10.1109/SAI.2015.7237303.