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AN OVERVIEW ON ENTREPRENEURIAL DEVELOPMENT AND ITS ANTECEDENTS

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ABSTRACT

Entrepreneurship is a constant process of being inspirational, adventurous, and prepared it is crucial to economic growth and brings about major changes in market economies. In light of the shifting business landscape, previous research has identified a number of variables that influence entrepreneurial growth. The purpose of this research is to investigate the variables that influence entrepreneurial growth in the context of changing business conditions in India. The goal was to investigate these variables in order to provide a foundation for future study. Many studies have looked at entrepreneurial orientations, entrepreneurial behaviours, personality characteristics, and leadership styles. Exogenous variables influencing entrepreneurial orientations (innovativeness, risk-taking capacity of entrepreneurs, proactiveness, and info-seeking behaviours) such as cultural/ethnic background, family business history, and emotional intelligence (EI) are also researched. However, the bulk of these findings come from research done mostly in industrialized countries such as the United States, Europe, Japan, and China. In underdeveloped nations, a few studies have been found. The vast majority of Indian research is focused on a few specific subjects. Indian views, on the other hand, were judged to be lacking. This literature evaluation may serve as a springboard for future research in the Indian context.

KEYWORDS: Antecedents, Business, Emotional Intelligence (EI), Entrepreneurship.

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