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INFORMATION TECHNOLOGY IN AGRICULTURE

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ABSTRACT

Information technologies play a huge role in shaping the sustainable development of the global agricultural market against the backdrop of the rapid growth of the world's population. In this regard, it is important to invest in the development of this area in the agricultural sector. Moreover, it is important to invest in the development of this area in the agricultural sector, as well as conduct more research and experiments.

KEYWORDS: *Automated Information Technology (AIT), Smart Farming, RFID (Radio Frequency Identification), Information And Consulting Center (ICC).*

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