



FUNDAMENTALS OF EMPLOYEE MOTIVATION IN ISO STANDARDS

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ABSTRACT

This article explores the basics of employee incentives in a quality management system and the requirements of international standards, including the ISO 9000 series. Research has shown that the current stage of development of quality management, motivation and personnel management takes place within the framework of combining the organization's personnel motivation management strategy and quality-based overall management strategy. The study also provides statistics on the coordination of enterprises in Uzbekistan to ISO standards.

KEYWORDS: *Motivation, Personnel Management, International Standard, ISO Certification, Competitiveness, Quality Management.*

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