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A Study on Political Psychology and Its Influence in

Modern Politics

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Abstract

Political psychology applies to political behaviour, with an emphasis on what is known in human psychology in a specific political setting. The 1960s saw the emergence of political psychology as a field of knowledge aimed at connecting science with political psychology. However, today's circumstances in society and the universities are very different. The political psychology is becoming increasingly a protagonist both in the psychological internal and the social world external contexts. The interface between psychology and culture is political psychology. Real political upheavals in modern times show how crucial and important evolutionary subjects are to understand how new populism forms change older tribal feelings and drives. In reality, they are. Modern technology offers an interpretive politics which can no longer be mediated by political or social structures, even permanent ones such as marriage.

Keywords: Political Psychology, Political Socialization, Modern Politics, Political Cognition, Political Affec.

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